## K-means clustering

- In K-means clustering, have to specify K, the number of clusters we want.
- The aim of K-means is then to choose the *K* clusters so that the total *within-cluster variation* is *minimised*.
  - a simple objective to state, but rather difficult to obtain precisely there are almost  $K^n$  ways to cluster the observations!
- Let  $C_1, \ldots, C_K$  denote the *K* disjoint (non-overlapping) clusters, i.e. sets containing the indices of the observations in each cluster.

$$\min_{C_1,\ldots,CK} \{ \sum_{k=1}^K W(CK) \},\$$

where W(CK) is a measure of within-cluster variation

- The idea behind is a good clustering is one for which the *within-cluster variation* is as *small* as possible
- See also ISLR 10.3.1

• By far the most common measure of within-cluster variation is based on the **squared Euclidean distance**:

$$W(C_k) = \frac{1}{|C_k|} \sum_{i,i' \in C_k} (x_i - x_{i'})^2 = \frac{1}{|C_k|} \sum_{i,i' \in C_k} \sum_{j=1}^p (x_{ij} - x_{i'j})^2,$$

where  $x_{ij}$  is the *jth* component of  $x_i$ , i.e. the value of feature *j* for observation *i*, and  $|C_k|$  is the number of observations in cluster *k* 

- Sum of all of the pairwise squared Euclidean distances between the observations in the *kth* cluster, divided by the total number of observations in the *kth* cluster
- The squared Euclidean distance is a measure of dissimilarity between pairs of observations

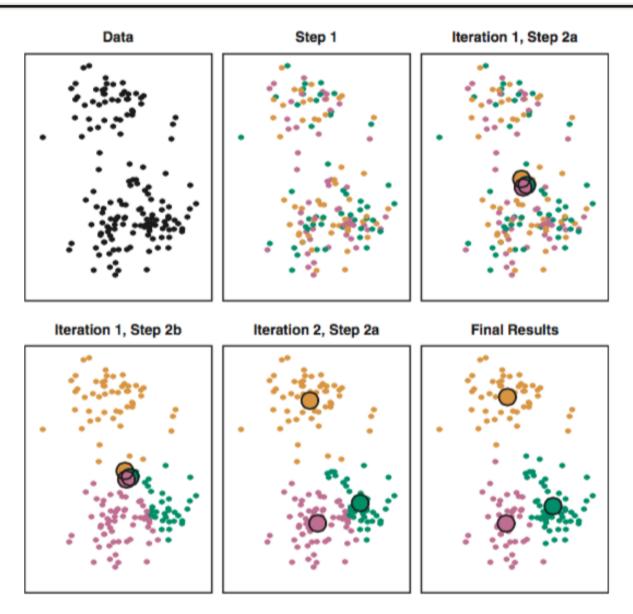
$$W(C_k) = \frac{1}{|C_k|} \sum_{i,i' \in C_k} (x_i - x_{i'})^2 = 2 \sum_{i \in C_k} (x_i - \mathcal{U}_k)^2$$

where  $\mathcal{U}_k = \frac{1}{|C_k|} \sum_{i \in C_k} x_i$  is the **centroid** of cluster *k*.

Main steps of K-means:

- Initialise  $C_1, \ldots, C_K$  by randomly assigning each observation a number from 1 to K
- Repeat until the the cluster assignments don't change:
  - (a) Compute the *centroid* for each cluster
  - (b) Assign each observation to the cluster whose *centroid* is *closest* in Euclidean distance
- Algorithm 10.1 of ISLR
- The algorithm finds a *local minimum* of the objective function  $\sum_{k=1}^{K} W(C_k)$ .

#### K-means algorithm



ISLR Figure 10.6: K-means algorithm in operation

# K-means algorithm



ISLR Figure 10.7: Different starting points can lead to different local minima

# Iris example

• The Iris dataset is a famous dataset. The data is labelled so it's usually used as a common example for classification

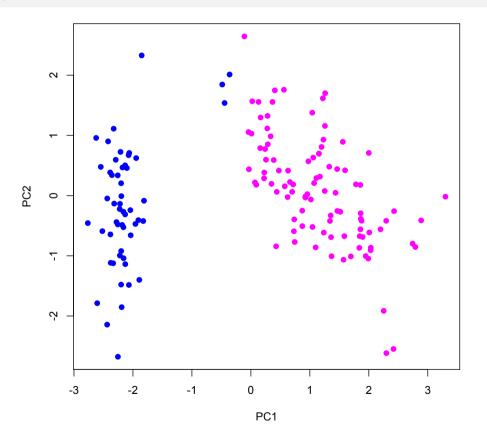
> data(iris) > summary(iris)				
Sepal.Length	Sepal.Width	Petal.Length	Petal.Width	Species
Min. :4.300	Min. :2.000	Min. :1.000	Min. :0.100	setosa :50
1st Qu.:5.100	1st Qu.:2.800	1st Qu.:1.600	1st Qu.:0.300	versicolor:50
Median :5.800	Median :3.000	Median :4.350	Median :1.300	virginica :50
Mean :5.843	Mean :3.057	Mean :3.758	Mean :1.199	
3rd Qu.:6.400	3rd Qu.:3.300	3rd Qu.:5.100	3rd Qu.:1.800	
Max. :7.900	Max. :4.400	Max. :6.900	Max. :2.500	

- Note that n = 150 and p = 4
- We'll see how clustering performs on this dataset

# Iris example

• The function kmeans performs K-means clustering in R. First, let's ask for 2 clusters:

> km = kmeans(iris[,1:4],2)



K = 2 clustering shown for the first 2 principal components

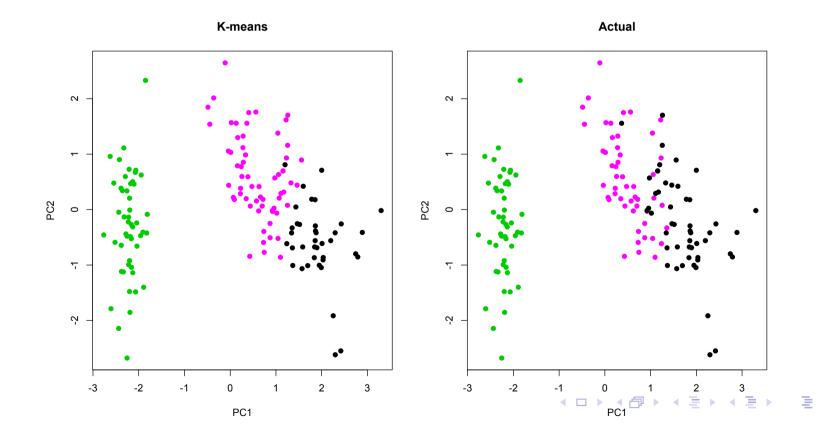
### Iris example

• Now try K = 3, since we know there are 3 classes! We'll also ask for the best clustering from 50 random initialisations

```
> km = kmeans(iris[,1:4],3,nstart=50)
> km
K-means clustering with 3 clusters of sizes 50, 62, 38
Cluster means:
 Sepal.Length Sepal.Width Petal.Length Petal.Width
   5.006000
         3.428000
                1.462000
                       0.246000
1
   5.901613 2.748387 4.393548 1.433871
2
3
   6.850000 3.073684
                5.742105 2.071053
Clustering vector:
 Within cluster sum of squares by cluster:
[1] 15.15100 39.82097 23.87947
(between_SS / total_SS = 88.4 %)
```

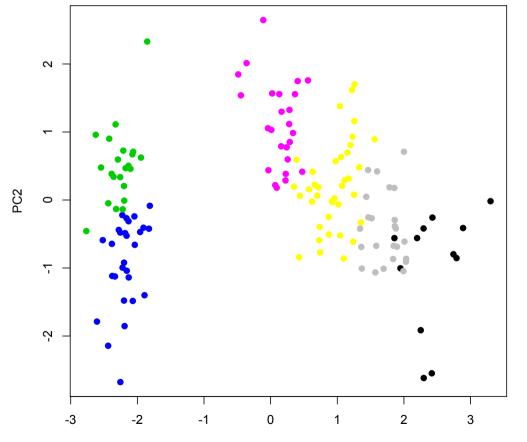
> table(km\$cluster,iris[,	,5])
----------------------------	------

	setosa	versicolor	virginica
1	50	0	0
2	0	48	14
3	0	2	36



### Iris example

- Of course, if we ask for more clusters, K-means will find them:
- > km = kmeans(iris[,1:4],6,nstart=50)



# **Comments on K-means**

- Have to predefine K: no guidance on how to choose K
- K-means is based on *spherical clusters*, which might not always be appropriate.
- Sensitive to initial seeds, local minima
- Sensitive to outliers
- Generalising the distance function is possible, e.g. K-medians clustering defines centroids via *component-wise median* and assignment to a cluster is in terms of the *Manhattan* distance (aka taxicab geometry, l<sub>1</sub>-norm)
- Care needs to be taken in *high dimensions; irrelevant* features can conceal information about clusters. Idea of distance also breaks down – curse of dimensionality again.
  - Dimension reduction prior to clustering is a good idea

