

AIML427 Big Data

Week 7-8: Regression 1: Linear Regression and Shrinkage Methods

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Outline

- R Resources
- The Credit Dataset
- Linear Regression Model
 - Parameter Estimation
 - Linear Regression with R
- Model Selection
- Bias-Variance Trade-off
- Shrinkage Methods or Regularization: Ridge Regression
- Shrinkage Methods or Regularization: Lasso
- Choosing the Tuning Parameter λ
- How Penalised Methods Work
- Summary

Resources

- The textbook for the next 2 weeks is "An Introduction to Statistical Learning – with Applications in R" by James et al.
- This is available for free at https://www.statlearning.com/
- The site also provides links that you might find useful
- If I refer to a section in the book, I'll write, e.g., "ISLR Section 2.3"
- In R, make sure you install the ISLR package that was developed to go with the textbook

If you are new to R...

- ... don't worry! You will find *learning by doing* is the answer.
- First of all:
 - R is a simple language for statistical computing
 - Obtain it free from www.r-project.org or, if you prefer an IDE, www.rstudio.com
 - Work through the introductory lab in ISLR Section 2.3
 - Note as *new versions of R available*, there might be differences between the book and the output from R
- Some notes:
 - R relies heavily on functions (often user-contributed)
 - ?... brings up the help on ...
 - = and <- both work as assignment operators in R</p>
 - Square brackets, e.g. X[1,2], are used to reference array elements (*indexed from 1*)
 - \$, e.g. X\$name, is used to reference named elements of an object
 - Make sure any files you need are in your working directory

Regression

Regression vs Classification:

- Response variable: *quantitative or categorical/qualitative*
- Logistic regression?

The problems we consider will:

- be supervised we know the outcome/response y
- be offline the dataset is fixed
- involve a structured dataset, in particular the matrix of predictors/features X
 - It's easier! We know how to do it already
 - Unstructured datasets are often processed to give structured datasets, e.g., spam filter

The Credit dataset

- The Credit dataset is introduced in ISLR Section 3.3, available on the course website
- Credit card balance is the response variable

```
> Credit = read.csv("Credit.csv",header=TRUE)
```

```
> head(Credit)
```

1	4.4 004				ugu	education	gender	student	married	etnnicity	balance
	14.891	3606	283	2	34	11	Male	No	Yes	Caucasian	333
2	106.025	6645	483	3	82	15	Female	Yes	Yes	Asian	903
3	104.593	7075	514	4	71	11	Male	No	No	Asian	580
4	148.924	9504	681	3	36	11	Female	No	No	Asian	964
5	55.882	4897	357	2	68	16	Male	No	Yes	Caucasian	331
6	80.180	8047	569	4	77	10	Male	No	No	Caucasian	1151

> dim(Credit)

[1] 400 11

The Credit dataset

Gender, student, married, ethnicity are categorical or qualitative variables/predictors

> summary(Credit}

income	limit	rating	cards	a	ge	
Min. : 10.35	Min. : 855	Min. : 93.0	Min. :1.000	Min.	:23.00	
1st Qu.: 21.01	1st Qu.: 3088	1st Qu.:247.2	1st Qu.:2.000	1st Qu	.:41.75	
Median : 33.12	Median : 4622	Median :344.0	Median :3.000	Median	:56.00	
Mean : 45.22	Mean : 4736	Mean :354.9	Mean :2.958	Mean	:55.67	
3rd Qu.: 57.47	3rd Qu.: 5873	3rd Qu.:437.2	3rd Qu.:4.000	3rd Qu	.:70.00	
Max. :186.63	Max. :13913	Max. :982.0	Max. :9.000	Max.	:98.00	
education	gender stu	ident married	eth	nicity	balance	
Min. : 5.00	Male :193 No	:360 No :155	African America	an: 99	Min. :	0.00
1st Qu.:11.00	Female:207 Yes	s: 40 Yes:245	Asian	:102	1st Qu.: 6	8.75
Median :14.00			Caucasian	:199	Median : 45	59.50
Mean :13.45					Mean : 52	20.01
3rd Qu.:16.00					3rd Qu.: 86	33.00
Max. :20.00					Max. :199	9.00

The Credit dataset

- *plot*(Credit[,-(7:10)],pch=46,col="blue")
- Note that *limit* and *rating* are highly correlated



Linear Regression [ISLR Section 3.1 and 3.2]

- Linear regression is a very simple approach
 - Many fancy statistical learning approaches can be seen as generalisations or extensions of LR
- For the *Advertising* data:
 - Is there a relationship between advertising *budget* and *sales*?
 - How strong is the relationship between advertising budget and sales?
 - Which (subset of) media (TV, radio, and newspaper) contribute to sales?
 - How accurately can we estimate the effect of each medium on sales?
 - How accurately can we predict future sales?
 - Is the relationship linear?
 - Is there synergy (*interaction effect*) among the advertising media?

Linear Regression Model

Assume the *true* relationship between X and Y:

$$y_i = \beta_0 + \sum_{j=1}^p x_{ij}\beta_j + \epsilon_i$$
 for $i = 1, ..., n$

- LR : $\widehat{y}_i = \beta_0 + \sum_{j=1}^p x_{ij}\beta_j$
- β_0 , β_1 , ..., β_p : the model coefficients or parameters, unknown constants
 - β_0 intercept --- the expected value of y_i given all $x_{ij} = 0$
 - β_1 , ..., β_p are the slope terms --- the average increase in y_i associated with one-unit increase in x_{ij}
- ϵ_i is the error term, $\epsilon_i \sim N(0, \sigma^2)$



Linear Regression: Parameter Estimation

• Estimating parameters β_0 , β_1 , ..., β_p by minimising the Residual Sum of Squares (RSS) on a given set of data/observations:

$$RSS = \sum_{i=1}^{n} (y_i - \hat{y}_i)^2 = \sum_{i=1}^{n} (y_i - \beta_0 - \sum_{j=1}^{p} x_{ij}\beta_j)^2$$

- RSS is an error measure.
 - There are other error measures, MSE, RMSE, R Squared
- Residual: the difference between the observed response value and the predicted response value
- The estimation procedure is often called *lest squares (coefficient)* estimation
- The line generated is the *least squares line*

True Relationship vs Least Squares Line

 \succ





- **Red**: the true relationship f(X), known as the *population regression line*
- **Dark Blue**: the *least squares line*, the *least squares estimation* for f(X) based on the observed data



- Red: the true relationship f(X), known as the *population regression line*
- Dark Blue: the *least squares line*, the *least squares estimation* for f(X) based on the observed data
- Light Blue: the ten *least squares lines,* each computed on the basis of a separate random set of observations/instances

Different Sets of Observations

- The true relationship is generally not known for real data, but the least squares line can always be computed using the coefficient estimates
- In real applications, we have access to a set of observations (training data) from which to compute the least squares line
 - the population regression line is unobserved
- Notice that different data sets generated from the same true model result in slightly different least squares lines
- If estimated on the basis of <u>a particular data set</u>, the least squares line won't be exactly the same as the true population regression line, but if estimates obtained over<u>a huge number</u> <u>of data sets</u>, then the <u>average of these estimates</u> would be spot on!

Linear Regression with R

- Here is how to fit the linear model in R
- Note how the categorical variables have been recoded as indicator or dummy variables, taking 0 or 1
- For the Credit dataset, n = 400, p = 11

```
> X = model.matrix(balance~.,Credit)[,-1]
> y = Credit$balance
> head(X)
   income limit rating cards age education genderFemale studentYes marriedYes
1 14.891
           3606
                   283
                            2 34
                                         11
                                                        0
                                                                    0
                                                                               1
2 106.025 6645
                   483
                            3 82
                                         15
                                                        1
                                                                    1
                                                                               1
                   514 4 71
3 104.593 7075
                                         11
                                                        0
                                                                   0
                                                                               0
                   681 3 36
4 148.924 9504
                                         11
                                                        1
                                                                   0
                                                                               0
                            2 68
5 55.882 4897
                   357
                                         16
                                                        0
                                                                   0
                                                                               1
                            4 77
                                         10
 80.180 8047
                   569
                                                        \mathbf{0}
                                                                    0
6
                                                                               0
  ethnicityAsian ethnicityCaucasian
1
               0
                                   1
2
                                   0
3
               1
                                   0
4
               1
                                   0
5
               0
6
               0
                                   1
```

Linear Regression with R

- > linear.mod = $lm(y^X)$
- > summary(linear.mod)

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)	
(Intercept)	-479.20787	35.77394	-13.395	< 2e-16	***
Xincome	-7.80310	0.23423	-33.314	< 2e-16	***
Xlimit	0.19091	0.03278	5.824	1.21e-08	***
Xrating	1.13653	0.49089	2.315	0.0211	*
Xcards	17.72448	4.34103	4.083	5.40e-05	***
Xage	-0.61391	0.29399	-2.088	0.0374	*
Xeducation	-1.09886	1.59795	-0.688	0.4921	
XgenderFemale	-10.65325	9.91400	-1.075	0.2832	
XstudentYes	425.74736	16.72258	25.459	< 2e-16	***
XmarriedYes	-8.53390	10.36287	-0.824	0.4107	
XethnicityAsian	16.80418	14.11906	1.190	0.2347	
XethnicityCaucasian	10.10703	12.20992	0.828	0.4083	

Model Selection

In classical statistics, we often adopt the following rather restricted approach to model selection:

- consider *nested models*, $M_1 \subset M_2$
- assume the null hypothesis $H_o: M_1$ is sufficient to explain the data against M_2
- reject H_o if the P-value of an appropriate statistical test (e.g. ANOVA) is less than some threshold

There is, however, a deeper and more useful way:

training error vs test error

- a model that underfits the training data will have a large error on test data
- a model that overfits the training data will also have a large error on test data

Model Selection: training error vs test error

- The test error should be contrasted with the training error
 - The training error can be made arbitrarily small by making the model more complex, but this is seldom what we want



- An example for the test error in R for the Credit dataset
 - This is the test error for the model with all features included; we could compare it to test errors from models with fewer features

```
> set.seed(987654312)
> train = sample(1:nrow(X),nrow(X)/2)
> test = -train
> linear.mod = lm(y[train]~X[train,])
> linear.pred = coef(linear.mod)[1]+X[test,] %*% coef(linear.mod)[-1]
> mean((linear.pred-y[test])^2)
[1] 10446.33
```

Model Selection: training error vs test error

Need to estimate the test error, two common approaches:

- *Indirectly* estimate test error by making an *adjustment* to the training error to account for the bias due to overfitting,
 - e.g. Akaike information criterion (AIC), Bayesian information criterion(BIC), etc
- Directly estimate the test error, using either a validation set approach or a cross-validation approach
 - Test set should remain unseen.
- Using a validation set
 - Use y_{train} and X_{train} to find estimates $\hat{\beta}$
 - Predict the outcomes in the validation set $\hat{y} = X_{validation} \hat{\beta}$
 - Compute the *validation* error typically the mean squared error (MSE), i.e. the mean squared difference between \hat{y} and $y_{validition}$

Model Selection using a Validation Set

- Subset Selection: using different subsets of features to build models.
 - select the model with the smallest validation error:
- If plot training error against validation error:



Bias-Variance Trade-off

- All models suffer from *bias and variance*.
- Typically, the test error is a combination of the bias (squared) and the variance
 - The Short Story: generalization error = bias² + variance + noise.
- Bias refers to the error that is introduced by approximating a real-life problem, which may be extremely complicated, by a much simpler model.
 - It is unlikely that any real-life problem truly has a simple *linear* relationship, so undoubtedly result in some bias
- Variance: refers by what amount \hat{y} will change if estimating it using a different training set
 - if using a different training data set to estimate it

[See also ISLR Section 2.2.2]

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Bias-Variance Trade-off



Bias-Variance Trade-off

- Models that underfit tend to have high bias and low variance
- Models that overfit tend to have low bias and high variance
- Model selection is finding the model that best balances between bias and variance



from the book of "Elements of Statistical Learning"

Regularisation/ Shrinkage Methods

- If the $\hat{\beta}_j$ s are unconstrained...
 - They can explode
 - And hence are susceptible to very high variance
- Using a technique that constrains or regularises the coefficient estimates, or equivalently, that shrinks the coefficient estimates towards zero.
 - Regularisation, shrinkage penalty, constraints
 - Shrinking the coefficient estimates can significantly reduce their variance
 - attempt to *automate the bias-variance trade-off*.
- Two best-known techniques for shrinking the regression coefficients towards zero are ridge regression and the lasso
- See also ISLR Section 6.2

 Ridge regression is very similar to least squares, except that the coefficients β₀, β₁,..., β_p are estimated by minimising:

$$\sum_{i=1}^{n} (y_i - \beta_0 - \sum_{j=1}^{p} x_{ij}\beta_j)^2 + \lambda \sum_{j=1}^{p} \beta_j^2 = RSS + \lambda \sum_{j=1}^{p} \beta_j^2$$

where $\lambda \ge 0$ is called the **tuning parameter**

- $\lambda \sum_{j=1}^{p} \beta_j^2$ is *shrinkage penalty* term
 - If $\lambda = 0$, we revert to ordinary linear regression;
 - If $\lambda \to \infty$, we get an intercept-only model
 - λ controls the size of the coefficients, shrinking the estimates of β_j towards zero
 - Model complexity goes down as λ goes up
- Solution is indexed by the tuning parameter λ :
 - So for each λ , we have a solution, λ is trace out a path of solutions
- Important, by tradition: Matrix X should be standardized (mean 0, standard deviation 1); y is assumed to be centered

- A convenient package for doing penalized regression in R is glmnet
 - > library(glmnet)
 - > grid = 10^seq(5,-2,length=100)
 - > ridge.mod = glmnet(X,y,alpha=0,lambda=grid)
- grid is a decreasing sequence of values for the tuning parameter $\boldsymbol{\lambda}$
- glmnet does penalised regression for each value of the tuning parameter $\boldsymbol{\lambda}$
- *alpha=0* means to do ridge regression
- *glmnet* automatically standardises X
- See also ISLR Section 6.6

• When λ is small, ridge regression gives similar answers to ordinary regression:

```
> ridge.mod$lambda[100]
[1] 0.01
> coef(ridge.mod)[,100]
       (Intercept)
                                                     limit
                                                                        rating
                                income
      -484.5225957
                            -7.8000469
                                                 0.1763554
                                                                     1.3529988
             cards
                                                 education
                                                                  genderFemale
                                   age
        16.6769557
                            -0.6161700
                                                -1.0438640
                                                                   -10.6555578
                                           ethnicityAsian ethnicityCaucasian
        studentYes
                           marriedYes
                                                17.1807594
                                                                    10.1483725
       425.0254323
                            -9.0360841
```

• When λ is large, ridge regression shrinks the parameter estimates when compared to the least squares estimates:

> ridge.mod\$lambda[40]

[1] 174.7528

> coef(ridge.mod)[,40]

(Intercept)	income	limit	rating
-231.85315960	-1.66321463	0.08128525	1.20615729
cards	age	education	genderFemale
15.78664431	-1.07643143	-0.02942012	2.29848286
studentYes	marriedYes	ethnicityAsian	ethnicityCaucasian
292.41955822	-11.70027752	5.86343217	5.82465221



ISLR Figure 6.4: Penalized methods are shrinkage methods

Test Error in Ridge Regression

- When λ is small, we get only small improvement in the test error over linear regression:
 - Setting thresh to a smaller value (default is 10⁻⁷) is often advisable; better numerical accuracy at the cost of compute time
 - NB ${\rm s}$ not lambda! sets the value of the tuning parameter
 - s doesn't have to be one of the values of grid; glmnet will happily interpolate

```
> ridge.mod = glmnet(X[train,],y[train],alpha=0,lambda=grid,thresh=1e-12)
> ridge.pred = predict(ridge.mod,s=0.01,newx=X[test,])
> mean((ridge.pred-y[test])^2)
[1] 10438.68
```

- See also ISLR Section 6.6

Test Error in Ridge Regression

• If λ is a little larger, we see definite improvement:

```
> ridge.pred = predict(ridge.mod,s=7,newx=X[test,])
> mean((ridge.pred-y[test])^2)
[1] 10126.62
```

• But λ mustn't get too big...

```
> ridge.pred = predict(ridge.mod,s=20,newx=X[test,])
> mean((ridge.pred-y[test])^2)
[1] 10823.96
```

- Ridge regression will include all p variables/predictors in the final model
 - The penalty term shrinks all of the coefficients towards zero, but it will not set any of them exactly to zero (unless $\lambda = \infty$)

- Lasso stands for "Least absolute shrinkage and selection operator" and is another penalised method for regression.
- The lasso estimates the parameters $\beta_0, \beta_1, \dots, \beta_p$ by minimising:

$$\sum_{i=1}^{n} (y_i - \beta_0 - \sum_{j=1}^{p} x_{ij}\beta_j)^2 + \lambda \sum_{j=1}^{p} |\beta_j| = RSS + \lambda \sum_{j=1}^{p} |\beta_j|$$

- The form of the *penalty term is different*, but everything we said for ridge regression holds for the lasso
- L1 regularisation
- See also ISLR Section 6.2.1

• Once again we use *glmnet*. See also ISLR Section 6.6

> lasso.mod = glmnet(X,y,alpha=1,lambda=grid,thresh=1e-12)

- alpha =1 means do the Lasso penalty
- When λ is small, the lasso gives similar answers to the least squares estimates:

```
> lasso.mod$lambda[100]
```

```
[1] 0.01
```

```
> coef(lasso.mod)[,100]
```

(Intercept)	income	limit	rating
-479.2214533	-7.8017798	0.1908155	1.1375750
cards	age	education	genderFemale
17.7133191	-0.6135728	-1.0954253	-10.6298778
studentYes	marriedYes	ethnicityAsian	ethnicityCaucasian
425.7054652	-8.5132864	16.7475384	10.0585961

• But when λ gets larger, something quite remarkable happens:

> lasso.mod\$lambda[60]								
[1] 6.734151								
<pre>> coef(lasso.mod)[,60]</pre>								
(Intercept) -474.514621	income -6.916440	limit 0.158927	rating 1.405987					
cards 12.124822 studentYes 399.581608	age -0.362677 marriedYes 0.000000	education 0.000000 ethnicityAsian 0.000000	genderFemale 0.000000 ethnicityCaucasian 0.000000					

- Any time $\hat{\beta}_j = 0$, this means x_j is not in the model; the lasso is automatically doing feature selection
- This is sometimes referred to as l_1 -magic



ISLR Figure 6.6: Feature selection with the lasso

Test error in the lasso

• When λ is small, we get only small improvement in the test error over linear regression:

```
> lasso.mod = glmnet(X[train,],y[train],alpha=1,lambda=grid,thresh=1e-12)
> lasso.pred = predict(lasso.mod,s=0.01,newx=X[test,])
> mean((lasso.pred-y[test])^2)
```

[1] 10445.01

If λ is a little larger, we see definite improvement:

```
> lasso.pred = predict(lasso.mod,s=5,newx=X[test,])
> mean((lasso.pred-y[test])^2)
[1] 10199.61
```

But, again, we don't want λ too big...

```
> lasso.pred = predict(lasso.mod,s=10,newx=X[test,])
> mean((lasso.pred-y[test])^2)
[1] 10525.44
```

Choosing the Tuning Parameter λ

- The obvious issue, however, with ridge regression and the lasso is that they rely on an additional parameter the tuning parameter λ that we don't know!
- There are two standard approaches to choosing λ :
 - The use of a validation set
 - Cross-validation
- See also ISLR Section 6.2.3

Validation Set Approach

In addition to a training set, we require a randomly selected validation set

- Fix λ and use Y_{train} and X_{train} to find estimates β
- Predict the outcomes in the validation set
 - $y = X_{validation} \beta$
- Compute the validation set error between y and $y_{validation}$
- Find λ_{min} that minimises the validation set error
- Finally use λ_{min} to compute the test error



Cross-Validation for Model Selection

- The training set *itself* is divided randomly into K subsets, known as folds. Each fold, in turn, takes on the role of the validation set
 - λ_{min} is chosen to minimize the cross-validation error CV , which is the average of the K validation set errors
 - K = 5 or 10 is typical
- Leave-one-out cross-validation (LOOCV)



Cross-Validation for Ridge Regression

- Fortunately, the *glmnet* package can do cross-validation for us – though we need to take some care.
- Looking at ridge regression for Credit dataset

```
> set.seed(987654313)
```

- > cv.out = cv.glmnet(X[train,],y[train],alpha=0,nfolds=10,thresh=1e-12)
- > cv.out\$lambda.min

```
[1] 42.29286
```

- The folds are chosen randomly so it pays to set the random seed for replicability
- cv.glmnet uses a grid-based search to find λ_{min}

Cross-Validation for Ridge Regression

- Plotting the cross-validation output:
 - λ_{min} is suspiciously at the boundary of the search grid. This suggests we should specify our own grid...



Cross-Validation for Ridge Regression

- > set.seed(987654313)
- > cv.out = cv.glmnet(X[train,],y[train],alpha=0,lambda=grid,nfolds=10,thresh=1e-12)
- > cv.out\$lambda.min

[1] 0.6892612



Cross-Validation for Ridge Regression

• We can now compute the test error:



- Sometime, refit the ridge regression model on the full (training) dataset using λ_{min}

Cross-Validation for Lasso

 Cross-validation proceeds in exactly the same way for the lasso.

```
> set.seed(987654313)
```

```
> cv.out = cv.glmnet(X[train,],y[train],alpha=1,lambda=grid,nfolds=10,thresh=1e-12)
```

> cv.out\$lambda.min

[1] 2.535364



Cross-Validation for Lasso

• We can now compute the test error:

```
> bestlam = cv.out$lambda.min
> lasso.pred = predict(cv.out,s=bestlam,newx=X[test,])
> mean((lasso.pred-y[test])^2)
[1] 10258.06
```

Comparison of Model Predictions

- > plot(y[test],linear.pred,ylim=c(-400,1700),xlab="y_test",ylab="predicted")
- > points(y[test],ridge.pred,col="blue")
- > points(y[test],lasso.pred,col="orange")
- > abline(0,1)



Comments

- For the Credit dataset
 - The ridge regression model has the smallest test error, but only a 2% improvement over the linear model
 - The large number of zero credit card balances probably affects the predictions and might need to be modelled separately
- More generally
 - Penalised methods typically improve over ordinary linear regression by trading off a small increase in bias for a large decrease in variance
 - Ridge regression will tend to perform better when there are a large number of informative features; lasso does better when there are only a few
 - Penalised methods can also work when p > n. Feature selection via the lasso is particularly useful in this case
 - When the plot of the cross-validation error is very flat near its minimum, λ_{min} may vary a lot between different choices of the folds. In this case, it might be worth averaging over multiple cross-validation scenarios

How Shrinkage Methods Work: Intuition

Assume n = p, $\beta_0 = 0$ and X is a diagonal matrix with 1's on the diagonal and 0's in all off-diagonal elements:

Least squares is simplified as minimising: $\sum_{j=1}^{p} (y_j - \beta_j)^2$

- Least squares estimation gives $\beta_j = \gamma_j$
- Ridge regression shrinks every estimate by the same proportion: $\widehat{\beta}_{j}^{R} = \frac{y_{j}}{1+\lambda}$
- The lasso essentially shrinks every estimate to zero by the same amount:

$$- \widehat{\beta}_{j}^{\widehat{L}} = \begin{cases} y_{j} - \frac{\lambda}{2}, y_{j} > \frac{\lambda}{2} \\ y_{j} + \frac{\lambda}{2}, y_{j} < -\frac{\lambda}{2} \\ 0, |y_{j}| \le \frac{\lambda}{2} \end{cases}$$

- This is known as **soft thresholding**

How Shrinkage Methods Work: Intuition



ISLR Figure 6.10: Different types of shrinkage exhibited by ridge regression and the lasso

How Shrinkage Methods Work

- Minimise the RSS subject to a constraint
- Ridge regression, constraint is
 - $\sum_{j=1}^{p} \beta_j^2 \leq s$
 - $\widehat{\beta_j^R}$ is where the RSS contours meet the constraint surface.
- Lasso, constraint is
 - $\sum_{j=1}^{p} |\beta| \leq s$
 - $\widehat{\beta}_{j}^{L}$ is typically a "corner" where some of the parameters are 0, which explain the $l_1 - magic$
- Note that large s is equivalent to small λ, and vice versa
- constraint, regularise



ISLR Figure 6.7: Contours of the error and constraint functions for the Lasso (left) and Ridge regression (right)

The solid blue areas are the constraint regions The red ellipses are the contours of the RSS

Summary

- Linear Regression
- Model selection is guided by minimizing test error; test error is a combination of bias and variance
- Two shrinkage methods: ridge regression and the lasso:
 - also called shrinkage methods since they tend to shrink parameter estimates towards zero
 - sometimes referred to as regularization procedures
 - achieve a bias-variance trade-off via a tuning parameter $\boldsymbol{\lambda}$
- The tuning parameter is typically chosen by cross-validation, i.e. λ is chosen to minimize the cross-validation error
- Ridge regression and the lasso retain the interpretability of linear regression
- The lasso can do automatic feature selection by setting some parameter estimates to zero