



# **The Sovereignty of the Seed:** *Human Authorship in the Age of Interpretive AI*

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**CreaTech Labs**

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[www.createchlabs.co.nz](http://www.createchlabs.co.nz)



# ***SOCIAL CHANGE MAP***

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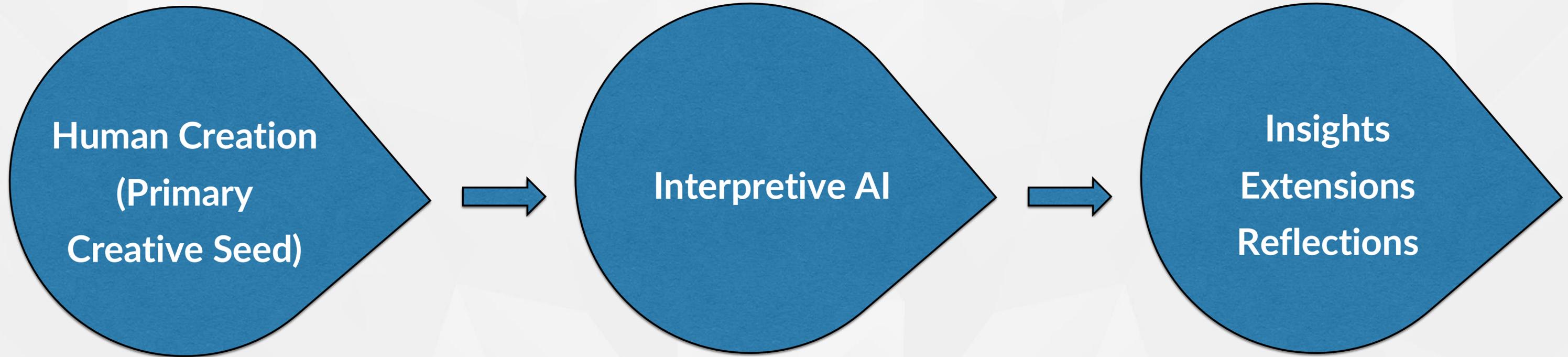


**INTERPRETIVE AI**

# Two Models of AI: Creation vs Interpretation

Comparison	Open Generative AI	Closed Interpretive AI
What it does	Generates new content	Interprets your work
Source of truth	Global training data	Your own dataset (the “Seed”)
Control	Variable, unpredictable	Constrained, traceable
Transparency	Opaque	Auditable
Authorship	Ambiguous	Anchored to the creator

# Extending Human Intent





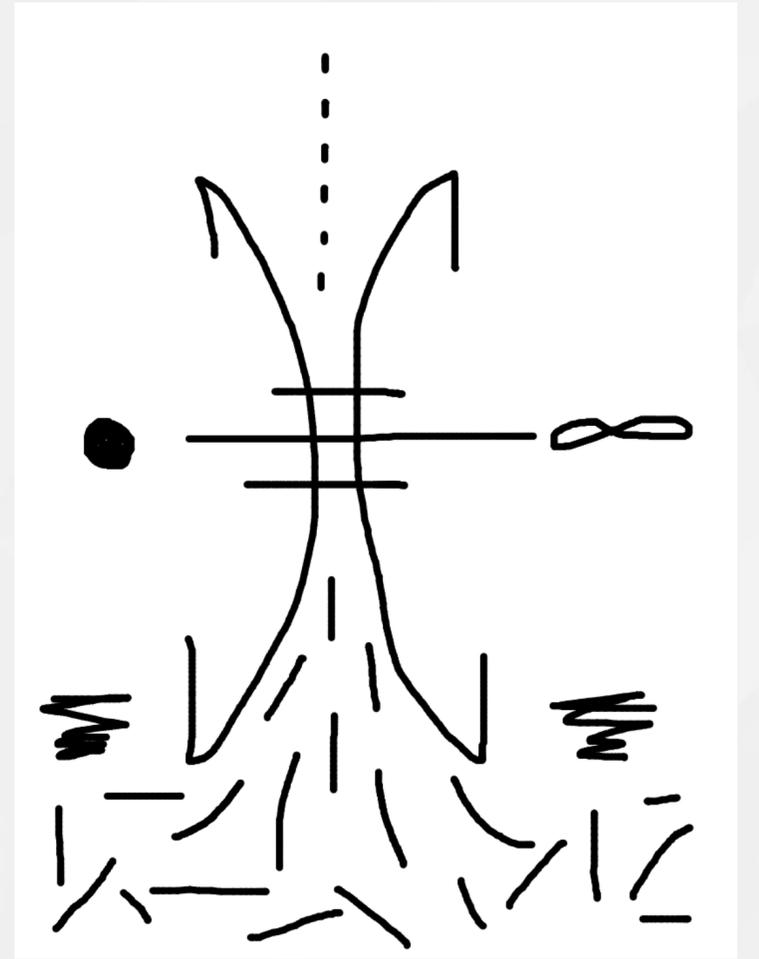
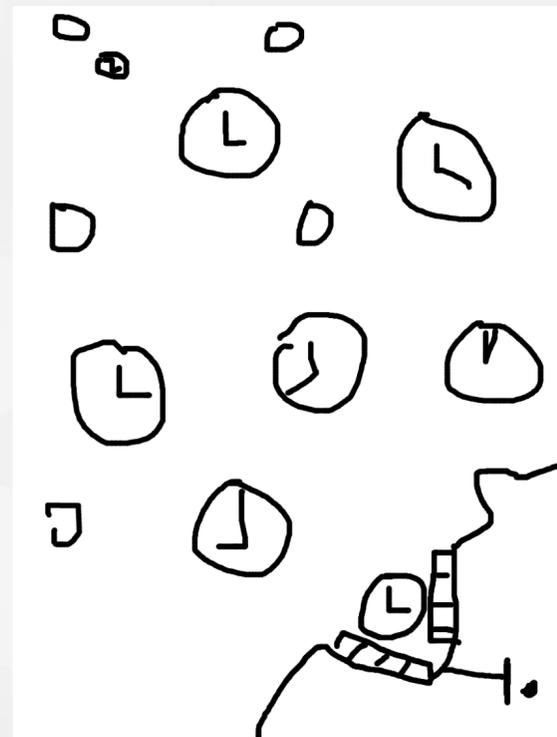
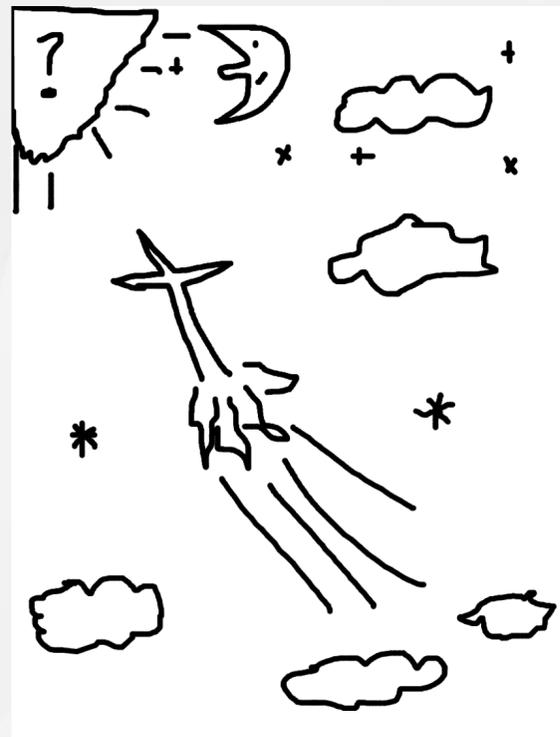
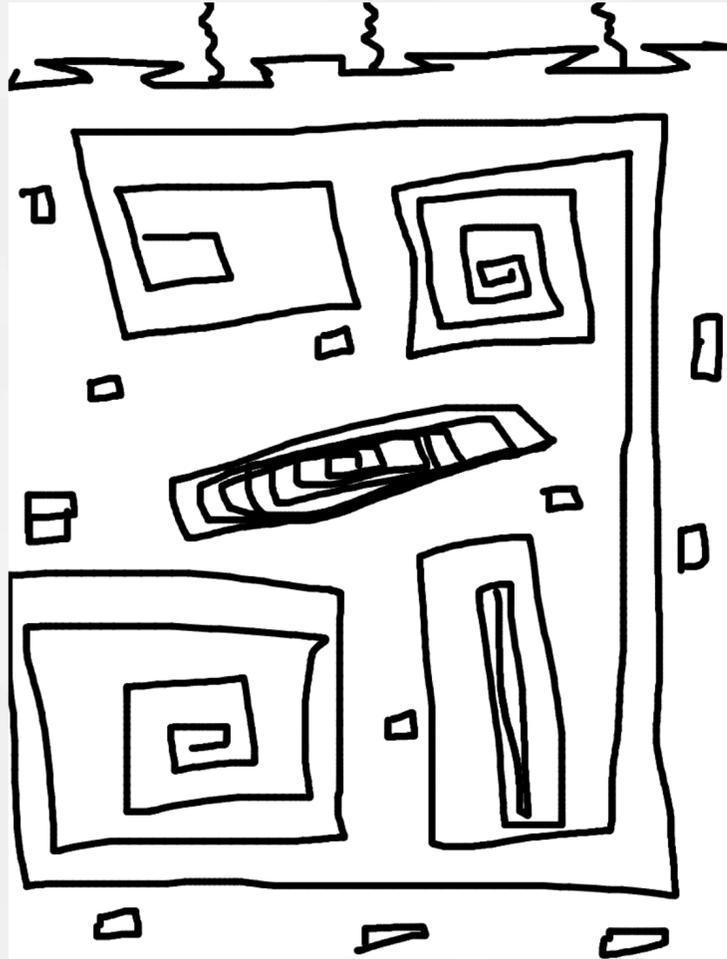
# **SYMBOLIC MAPPING**

# INCEPTION



YouTube: 3-HOUR STUDY WITH ME | Hyper Efficient, Doctor, Focus Music, Pomodoro 50-10

# MINDLESS DOODLES



# Core Literature Insights

- 1. Doodles are not fixed subconscious symbols**
- 2. Individual doodles are weak signals**
- 3. Patterns over time are meaningful**
- 4. Symbolic mapping is co-constructed**
- 5. Doodling enables access to implicit cognition**
- 6. Computer vision is powerful but limited**



## ENTER DOODLEDEEP

DoodleDeep is an unreleased visual journaling app that uses AI to analyse patterns in user-generated doodles and support reflective meaning-making over time.

# WHY INTERPRETIVE AI WORKS HERE

**Human creates → Primary Seed**

**AI:**

- **observes patterns**
- **reflects possibilities**
- **supports meaning-making**



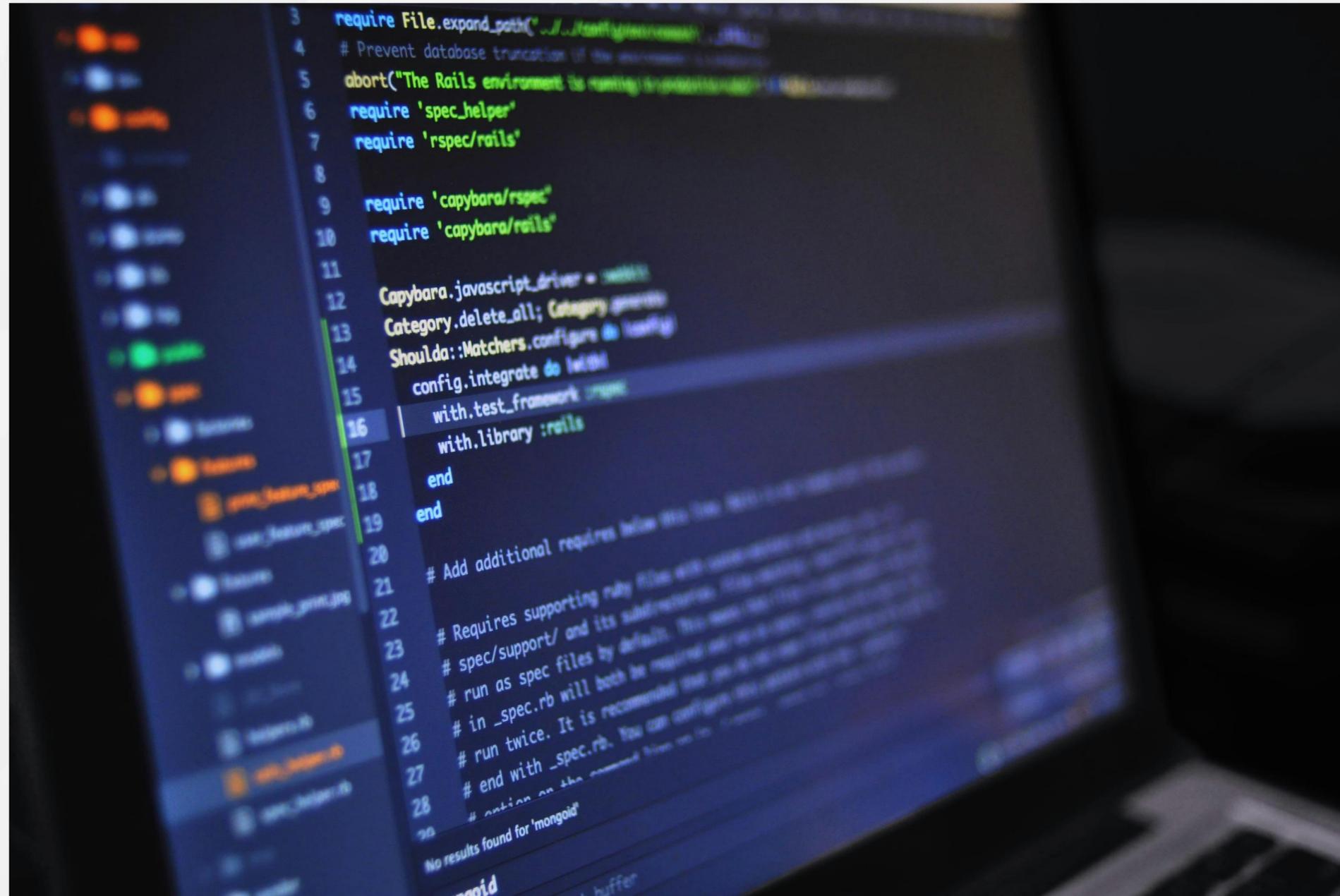
# SEEING MUSIC

# THE PROBLEM



I didn't just want to hear my music. I wanted to see it.

# THE BARRIER



```
3 require File.expand_path("../support_helper", __FILE__)
4 # Prevent database truncation if the environment is production
5 abort("The Rails environment is running in production mode!")
6 require 'spec_helper'
7 require 'rspec/rails'
8
9 require 'capybara/rspec'
10 require 'capybara/rails'
11
12 Capybara.javascript_driver = :webkit
13 Category.delete_all; Category.create
14 Shoulda::Matchers.configure do |config|
15   config.integrate do |with|
16     with.test_framework :rspec
17     with.library :rails
18   end
19 end
20
21 # Add additional requires below this line. This is required for RSpec to properly
22 # require supporting ruby files with annotations in the spec/ support/ and its
23 # subdirectories. (The same goes for .support files.)
24 # in _spec.rb will both be required as rails_spec_helper.rb and
25 # run twice. It is recommended that you do not require any
26 # # end with _spec.rb. You can configure the require_paths option in the
27 # # option on the command line using --require-paths.
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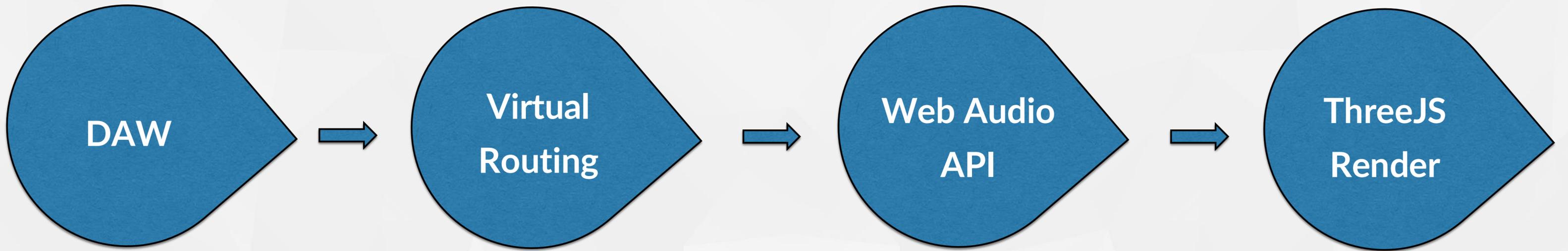
The “Code Tax”

# THE BREAKTHROUGH

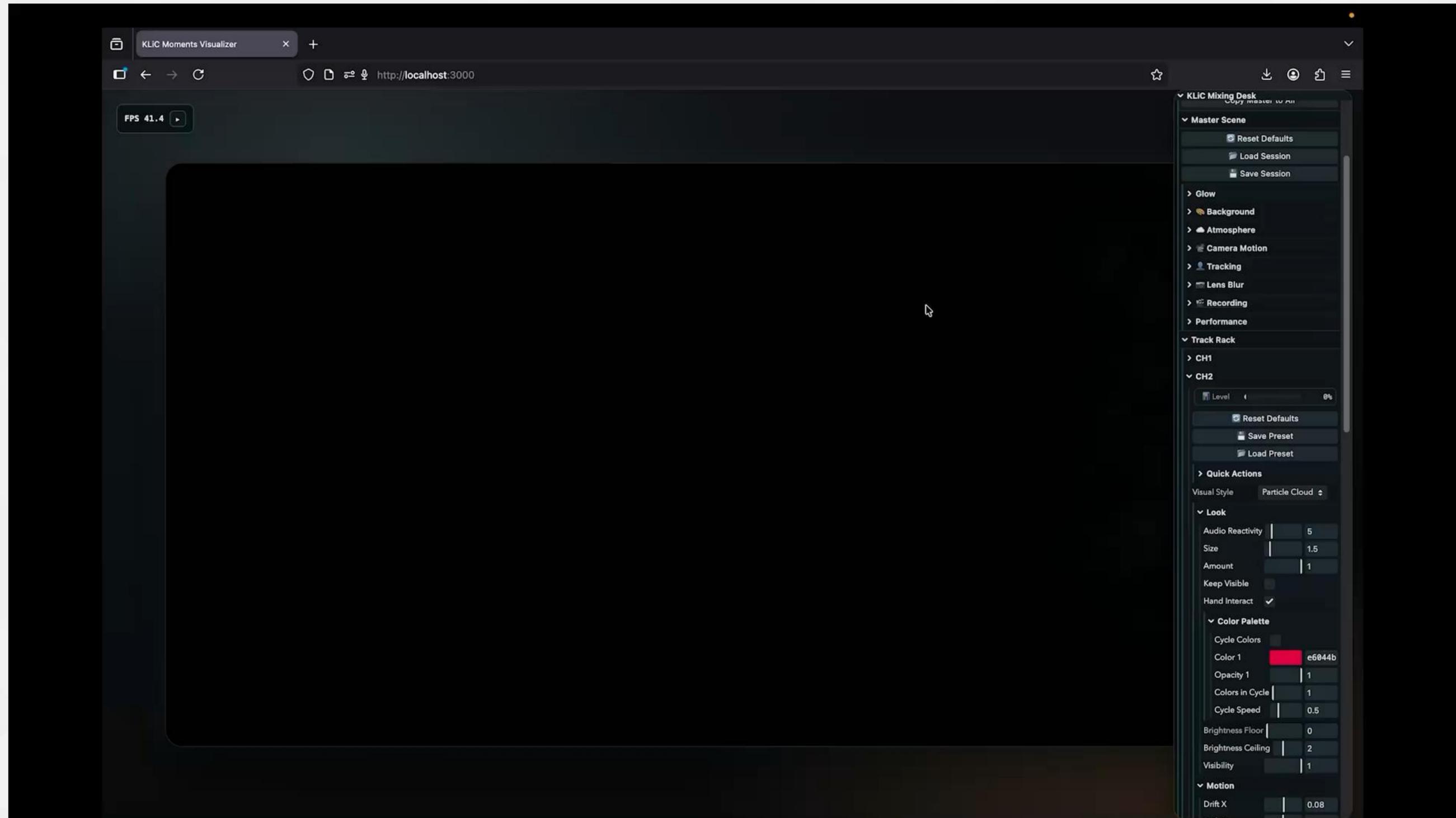


Natural Language → Logic

# PIPELINE



# THE RESULT



Bespoke Tool: Music (Seed) → Mirror (Tool)



# **TRANSFORMING LITERARY EXPERIENCES**

## READING FOR PLEASURE & ENGAGEMENT

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### QUICK STATS

- 1 in 5 young people read every day out of school
- Reading in free time at the lowest level in nearly two decades
- Aliteracy on the rise

**Is reading being redefined by GenZ?**

**JEANELLE FRONTIN**



**the  
unmarked  
girl**

THE YARASTAR TRILOGY: BOOK ONE

**WHAT IF THE STORY DIDN'T END AT  
THE LAST PAGE?**

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**EXPANDED EXPERIENCES**

Meet Yara.

JEANELLE FRONTIN



the  
unmarked  
girl

THE YARASTAR TRILOGY: BOOK ONE





# Character Capture

By CreaTech Labs

Visual Controls ^

Exposure



1.5

Lights

Key Intensity



6.5

Fill Intensity



3.25

Ambient Intensity



6

Rim Intensity



5.5

Rim Color

Under Intensity



4

Under Color

Reload HDRI



Transcript

You  
Who are you?

Yara  
I'm Yara. My life is... complicated. I struggle with a lot, but I keep going. Inside, I feel like I'm always fighting something.

Say something to Yara...

Send →  
/api/chat

Press to talk



# Meeting Yara:

*A Live Encounter with Responsive Storytelling*

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