The Sovereignty of the Seed:

Human Authorship in the Age of Interpretive AI

CreaTech Labs

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SOCIAL CHANGE MAP

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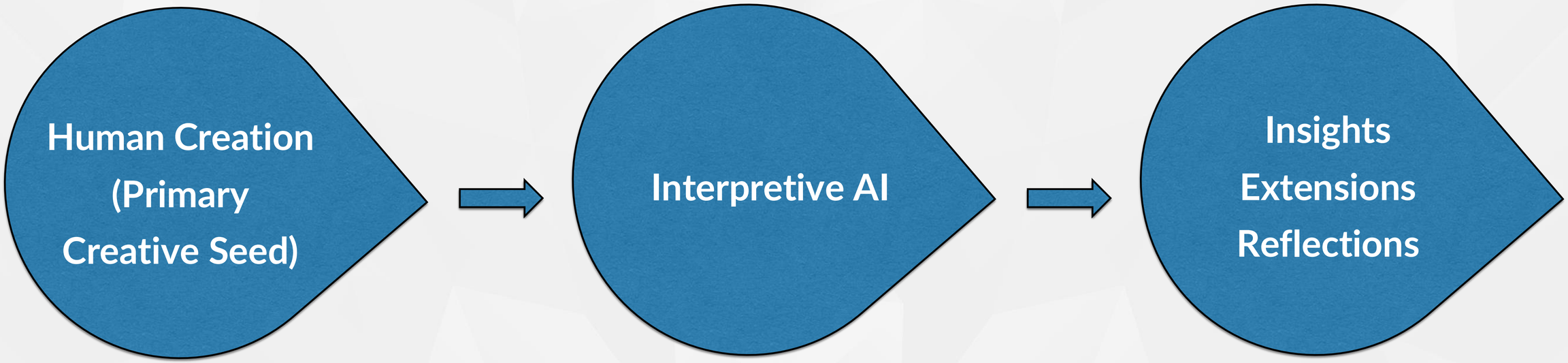
INTERPRETIVE AI

Two Models of AI: Creation vs Interpretation

Comparison	Open Generative AI	Closed Interpretive AI
What it does	Generates new content	Interprets your work
Source of truth	Global training data	Your own dataset (the “Seed”)
Control	Variable, unpredictable	Constrained, traceable
Transparency	Opaque	Auditable
Authorship	Ambiguous	Anchored to the creator

Extending Human Intent

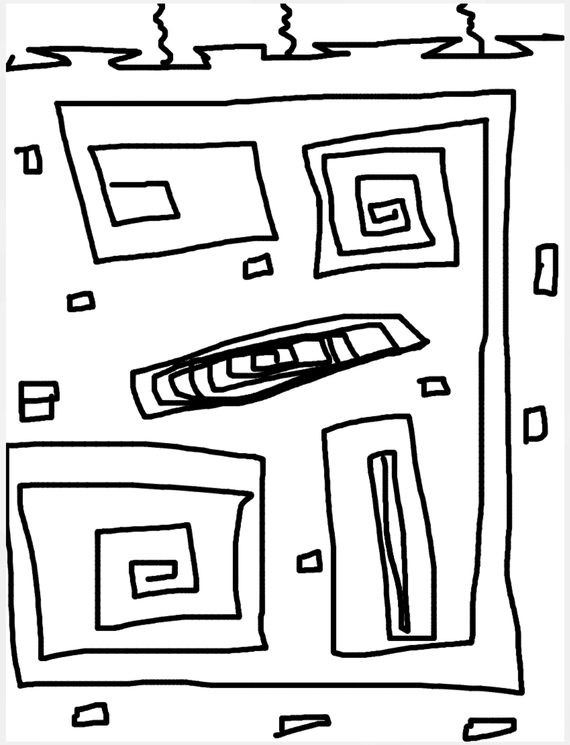


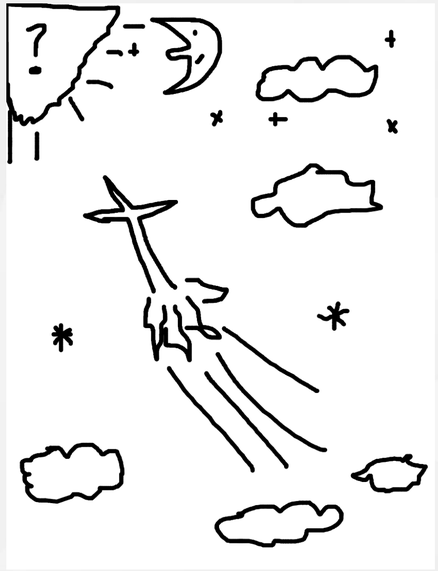
SYMBOLIC MAPPING

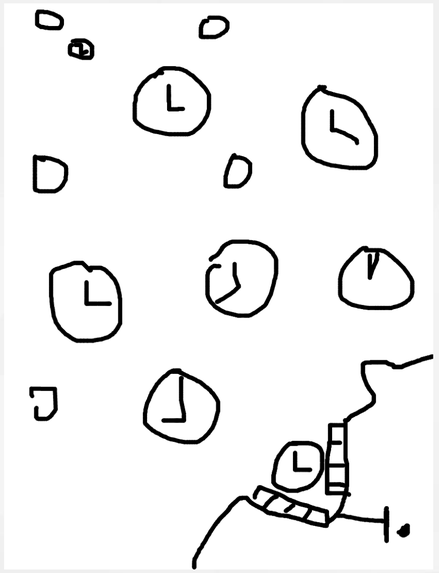
INCEPTION

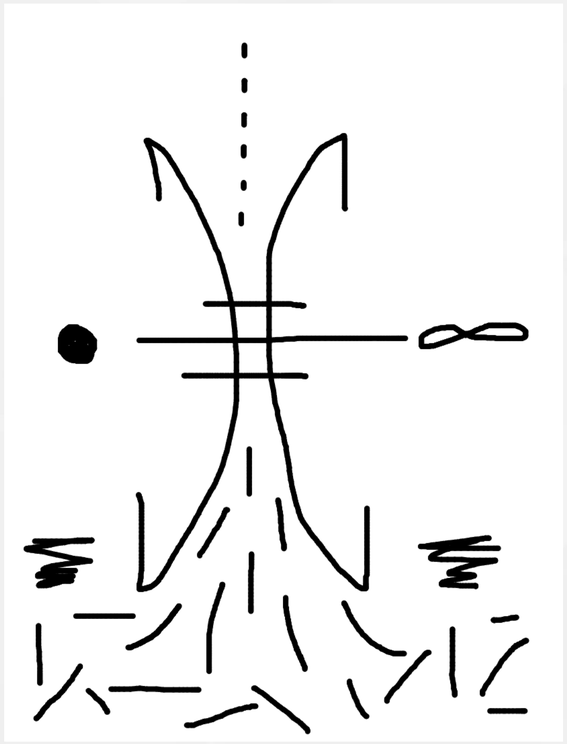
YouTube: 3-HOUR STUDY WITH ME | Hyper Efficient, Doctor, Focus Music, Pomodoro 50-10

MINDLESS DOODLES









Core Literature Insights

1. Doodles are not fixed subconscious symbols
2. Individual doodles are weak signals
3. Patterns over time are meaningful
4. Symbolic mapping is co-constructed
5. Doodling enables access to implicit cognition
6. Computer vision is powerful but limited

ENTER DOODLEDEEP

DoodleDeep is an unreleased visual journaling app that uses AI to analyse patterns in user-generated doodles and support reflective meaning-making over time.

WHY INTERPRETIVE AI WORKS HERE

Human creates → Primary Seed

AI:

- **observes patterns**
- **reflects possibilities**
- **supports meaning-making**

SEEING MUSIC

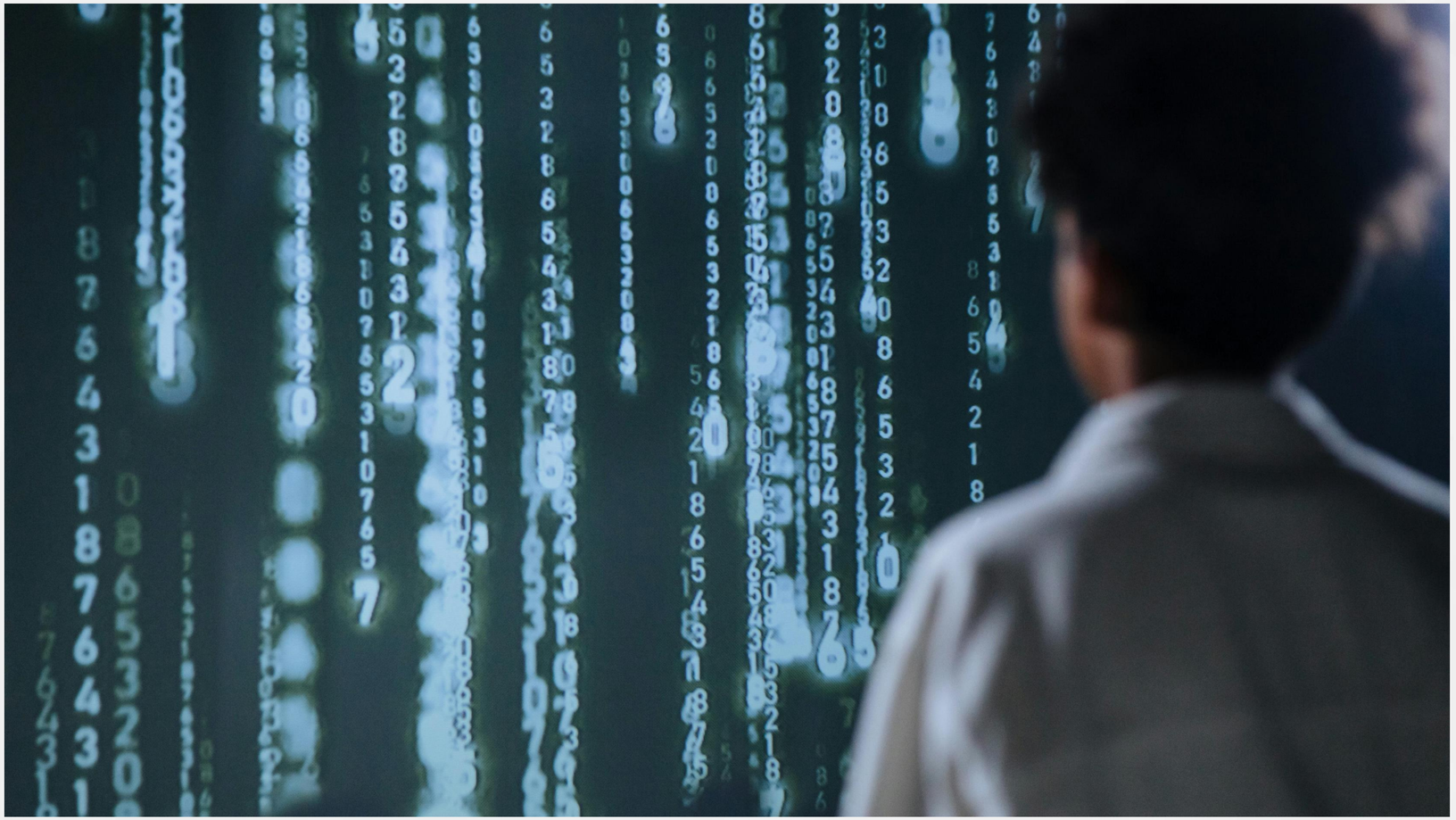
THE PROBLEM

I didn’t just want to hear my music. I wanted to see it.

THE BARRIER

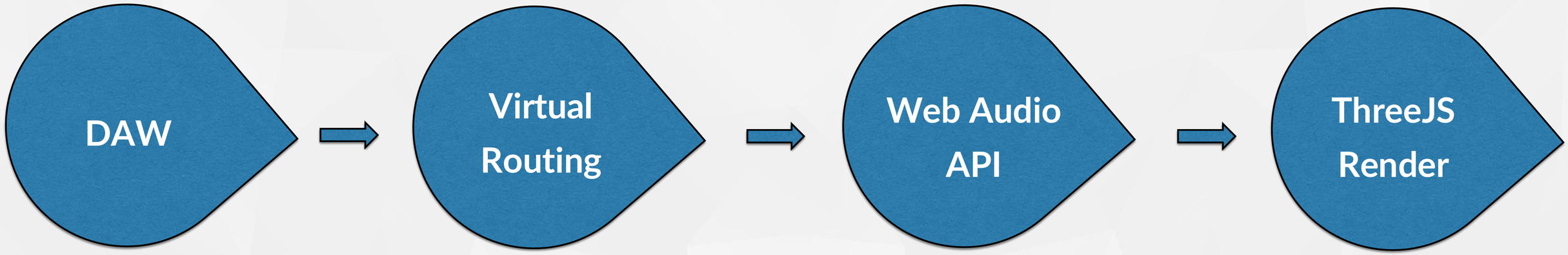
The “Code Tax”

THE BREAKTHROUGH

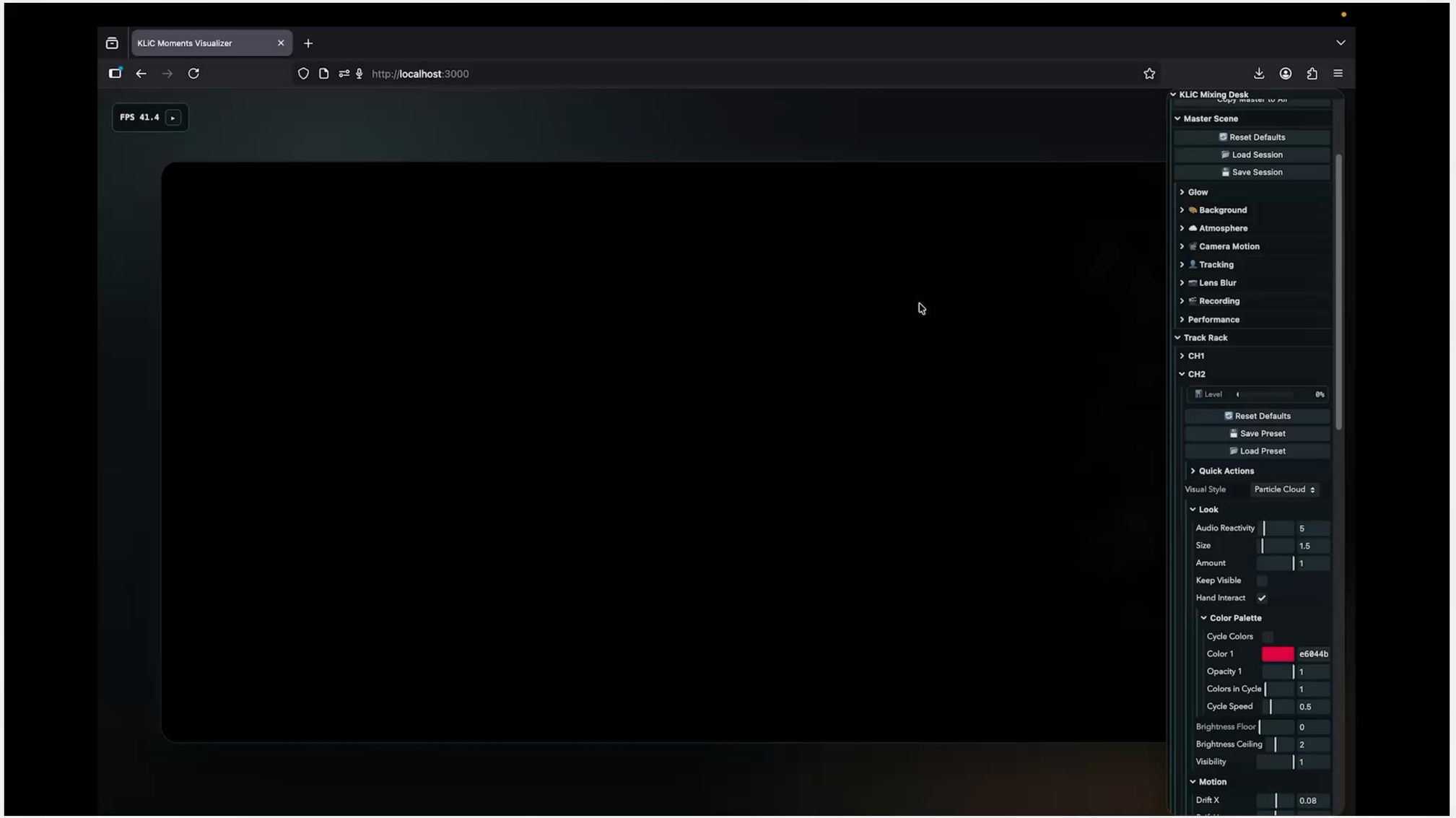


Natural Language → Logic

PIPELINE



THE RESULT



Bespoke Tool: Music (Seed) → Mirror (Tool)

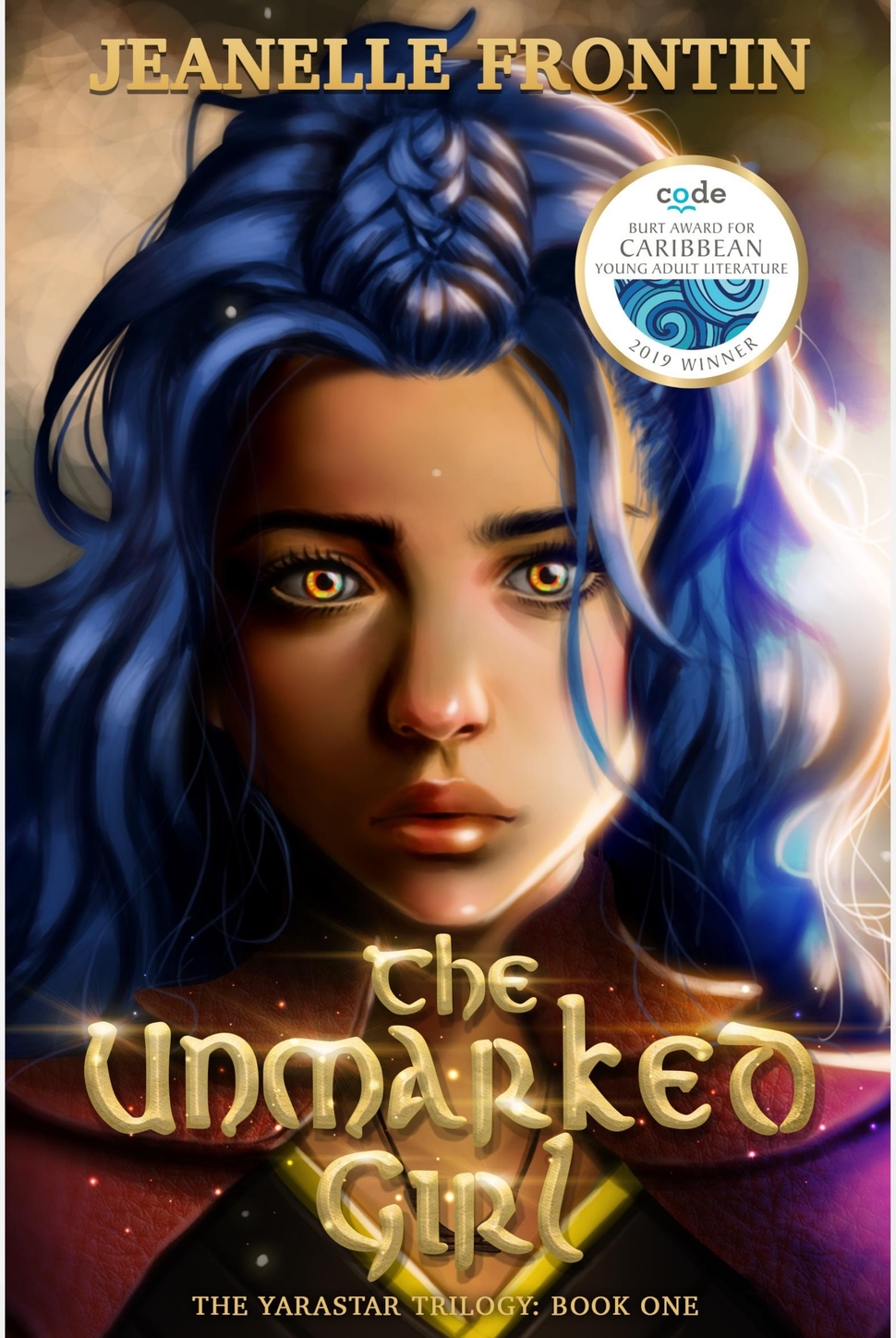
TRANSFORMING LITERARY EXPERIENCES

READING FOR PLEASURE & ENGAGEMENT

QUICK STATS

- 1 in 5 young people read every day out of school
- Reading in free time at the lowest level in nearly two decades
- Aliteracy on the rise

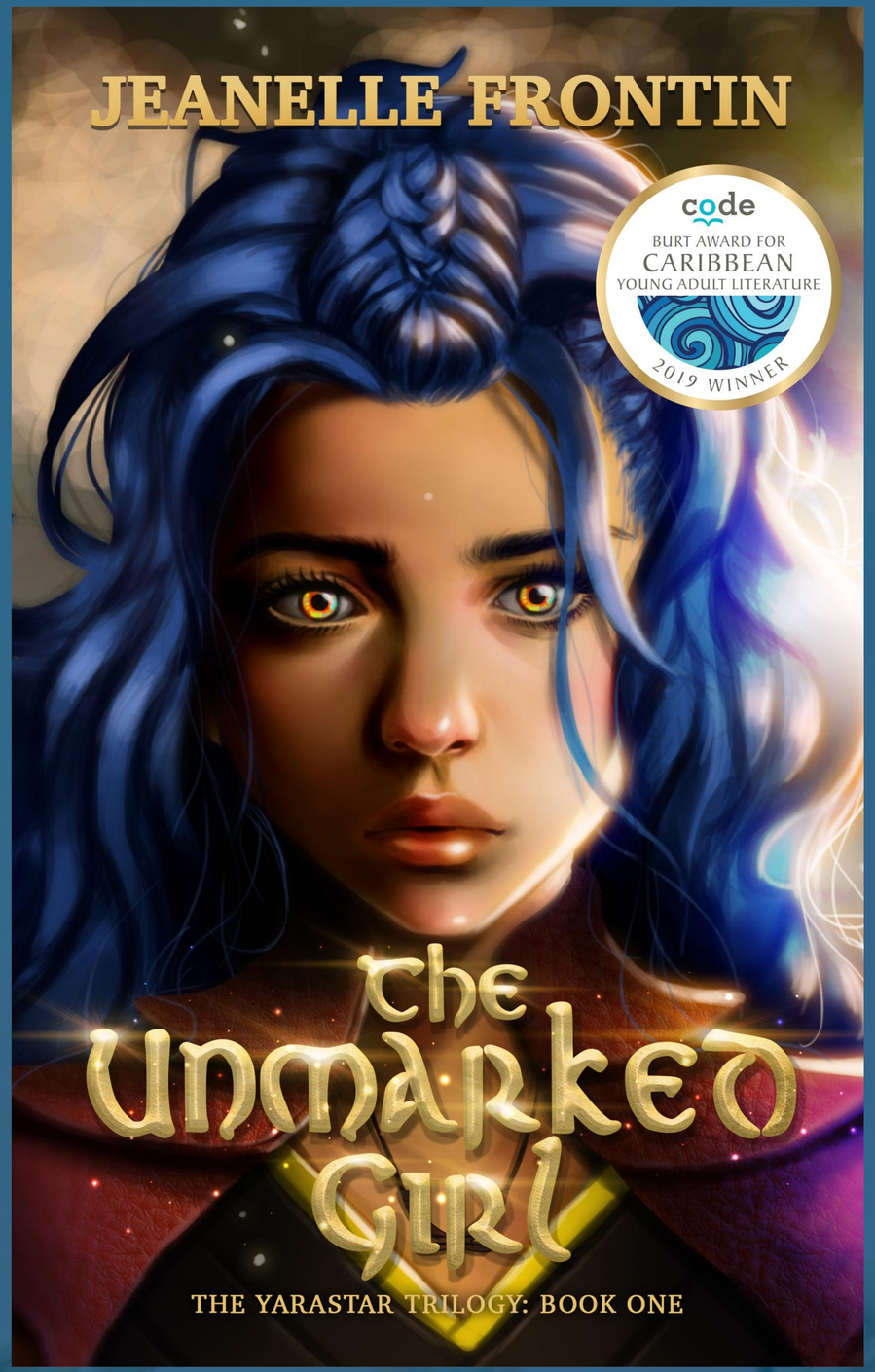
Is reading being redefined by GenZ?



WHAT IF THE STORY DIDN'T END AT THE LAST PAGE?

EXPANDED EXPERIENCES

Meet Yara.


JEANELLE FRONTIN
code
BURT AWARD FOR
CARIBBEAN
YOUNG ADULT LITERATURE
2019 WINNER
The Unmarked Girl
THE YARASTAR TRILOGY: BOOK ONE

Character Capture

By CreaTech Labs

Transcript

You
Who are you?

Yara
I'm Yara. My life is... complicated. I struggle with a lot, but I keep going. Inside, I feel like I'm always fighting something.

Visual Controls ^

Exposure
1.5

Lights

Key Intensity
6.5

Fill Intensity
3.25

Ambient Intensity
6

Rim Intensity
5.5

Rim Color

Under Intensity
4

Under Color

Reload HDRI

Say something to Yara…

Send → /api/chat

🎤 Press to talk

Meeting Yara:

A Live Encounter with Responsive Storytelling

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