• Writing is part of research,
• Logic
  o A single Overall Goal/aim --- you need to make a single scientific or engineering argument
  o A set of coherent objectives/research questions/hypotheses/(academic position)
  o Contributions
• Abstract, introduction, conclusions
• Approach, method, technique, algorithm,
• Task, problem, issue
• Can, may, must, could, might, should
  o May not > must not > should not > can’t > might not
  o Might not
  o Cannot, could not
  o May can x may be able to, might be able to
  o long time no see
• Title
  o Short title
  o Long informative title
  o Long title
• References
  o Should not cite too many of your own papers (1/4)
  o Should cite important/typical/representative paper
  o Recent work/papers
  o Should cite your own work that is closely related to the current paper
  o Should cite other people work closely related to the current paper
  o Should not cite all papers that referees requested