- Writing is part of research,
- Logic
  - A single Overall Goal/aim --- you need to make a single scientific or engineering argument
  - o A set of **coherent** objectives/research questions/hypotheses/(academic position)
  - o Contributions
- Abstract, introduction, conclusions
- Approach, method, technique, algorithm,
- Task, problem, issue
- Can, may, must, could, might, should
  - May not > must not > should not > can't > might not
  - Might not
  - o Cannot, could not
  - o May can x may be able to, might be able to
  - o long time no see
- Title
  - o Short title
  - o Long informative title
  - o Long title
- References
  - Should not cite too many of your own papers (1/4)
  - Should cite important/typical/representative paper
  - Recent work/papers
  - Should cite your own work that is closely related to the current paper
  - o Should cite other people work closely related to the current paper
  - o Should not cite all papers that referees requested