

# Alleviating Loneliness in Migrant Communities with VR MedTech





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onelinessVR

## **Motivation**

- Loneliness is a subjective experience that arises from the discrepancy between a person's desired and actual social relationships. It is an emotional state felt differently by each individual; one person might have few relationships and not feel lonely, while another could have a large social circle but still feel lonely.[1][2][5]
- Statistics from New Zealand show different categories of people who are feeling lonely, and recent migrants are one such community.<sup>(6)</sup>
- There is a possibility of helping migrants alleviate their loneliness with culturally sensitive **Virtual Reality (VR)** interventions.







Lonely migrants SFreep!k

## Why are migrants lonely?

#### Not having a sense of belonging [3][4]

 Acculturation, missing family traditions, unable to perform cultural practices.

#### Unable to build meaningful relationships [3][4][5]

• Limited people from same ethnicity to interact, language barriers, culture shock, experience negative social ties and interactions.

#### Being socially disconnected [5]

• Stigma, shyness, fear.

## **Existing Digital Interventions for Loneliness**

#### Traditional interventions for loneliness:

• Online language teaching services, online counseling, mentoring and coaching support services, social networking applications, internet delivered cognitive behavioral therapy (CBT).

#### Limited research with VR based interventions:

• Virtual spaces to connect older adults in care centers, reminiscence therapy though VR, VR games, Social VR (e.g. VRChat, AltspaceAR, SecondLife). [7]

## Research

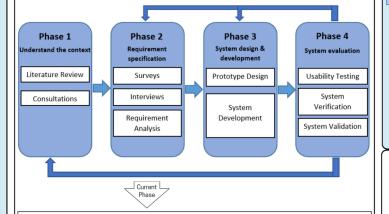
#### **Problem**

Need for interventions focusing on loneliness and different cultural contexts (e.g. regions, neighborhoods, families) exploring adult participants from a range of cultures within a New Zealand context.

### **Objectives**

- Investigate the role of culture and technology in addressing loneliness among migrant adults.
  - Literature, survey and interview study.
- Develop a culturally sensitive gamified immersive intervention to alleviate loneliness of migrant adults (18 to 65 age).
  - VR environment following User Centered Design (UCD) approach.
- Evaluate the developed intervention.
  - Conduct user studies with New Zealand migrant communities.

## Methodology





Survey, interview expertise related to loneliness

- Psychosocial standards and practices within New Zealand context for migrants.
- Relationship between culture and alleviating loneliness.
- Benefits, limitations and challenges with existing interventions to help with loneliness.



urvey, interview migrants experiencing/help with

- Problems and challenges related to loneliness of migrants.
  Missing one's culture and how it has lead to loneliness.
- Benefits, limitations and challenges with existing digital interventions to help with loneliness.

## **Proposed Solution**

## Social VR application for migrant adults









Migrants immersing with their home culture through VR

## Virtual Environment

Avatars, Familiar social spaces, Language, Social focal points, User generated content

#### **Cultural Components**

Elements, Language, Patterns, Institution

#### Game Mechanics

Challenges, Collectibles, Events, Language,

- Create Sense of Belonging
  - Establish Meaningful Relationships
  - Promote Social Engagement

## How can Social VR help? (Belonging, Relationships, Engagement)

- Culturally sensitive Avatars (actors).
- Culturally related objects and spaces (worlds).
- Cultural events & celebrations (network of actors).
- Multilingual communication.
- Education & Cultural exchange.
- Social interaction & support groups.

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Project Page: https://ecs.wgtn.ac.nz/Groups/HCI/LonelinessVR